



Beyond SOF is committed to protecting the privacy and confidentiality of personal information collected from users of our website. This Privacy Statement outlines our practices regarding the collection, use, and disclosure of personal information in accordance with applicable laws and regulations, including but not limited to the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA).

Collection of Information: We may collect personal information from users of our website through various means, including but not limited to online forms, cookies, and analytics tools. The types of personal information we may collect include, but are not limited to, name, email address, phone number, and IP address.

Use of Information: We use the personal information collected for the following purposes:

- To respond to inquiries and provide requested services or information.
- To improve our website and services.
- To send promotional materials or updates about our services, with the option to opt-out of such communications.
- To comply with legal obligations and protect our rights and interests.

Disclosure of Information: We may disclose personal information to third parties in the following circumstances:

- To service providers who assist us in operating our website and providing services, subject to confidentiality agreements.
- To comply with legal requirements, such as responding to subpoenas or court orders.
- In connection with a business transaction, such as a merger, acquisition, or sale of assets, where personal information may be transferred to the acquiring entity.

Data Security: We implement appropriate technical and organizational measures to safeguard the security and confidentiality of personal information collected through our website. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Data Retention: We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Statement, unless a longer retention period is required or permitted by law.

Your Rights: Users have the right to access, update, or delete their personal information, as well as to object to or restrict its processing, subject to applicable legal requirements. To exercise these rights or for inquiries about our privacy practices, users may contact us using the information provided below.

Updates to Privacy Statement: We may update this Privacy Statement from time to time to reflect changes in our practices or legal requirements. We encourage users to review this statement periodically for any updates.

Contact Us: If you have any questions, concerns, or requests regarding this Privacy Statement or our privacy practices, please contact us at frontdesk@beyondsof.com

By using our website, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Statement.